

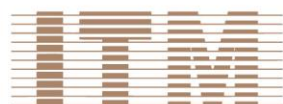
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NAAC 2nd Cycle- Self Study Report

Academic Year 2021-2022

Criteria 3	Research, Innovations and Extension
Key Indicator – 3.6	Extension Activities
3.6.1	Number of extension and outreach programs conducted by the institution through organized forums like NSS/NCC with involvement of community year wise during the last five years
3.6.2.1	Number of extension and outreach programs conducted by the institution through organized forums including NSS/NCC with involvement of community year wise during the last five years.



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Report of Activities 2021-2022

S.no	Name of Activity	Collaborating Agency/Forum	Number of Participants	Date	View
1.	World environment day	Eco club	141	05/06/2021	View
2.	Speech Competition on Social and Awareness Topics	ITM university	40	08/07/2021	View
3.	Report on the Celebration of 75th Independence Day	ITM university	458	15/08/2021	View
4.	Gandhi Jayanti Celebration	ITM university	200	02/10/2021	View
5.	National Youth Day-	Jiwaji university	125	12/01/ 2022	View
6.	National Republic Day – 2022	ITM university	353	26/01/ 2022	View
7.	Swachhta Action Plan 2021	ITM university	40	20/03/2022	View
8.	World No Tobacco Day-2022	Tobacco Control Cell, Gwalior	50	31/05/2022	View

1. World environment day 2021

D-05/06/2021

Objective: The objective of the World Environment Day 2021 celebration by NSS volunteers was to promote environmental stewardship despite the COVID-19 restrictions. By planting trees in their home gardens, volunteers aimed to enhance local biodiversity, improve air quality, and create awareness about sustainable practices at the individual level.

Report: On World Environment Day 2021, NSS volunteers participated in a home-based tree plantation drive. Each volunteer was encouraged to plant at least one sapling in their garden, choosing from a variety of fruit-bearing and native species. The event was organized virtually, with an online orientation session providing guidance on planting techniques and the environmental benefits of trees. Volunteers documented their plantation activities through photos and videos, sharing them on social media to inspire broader community engagement.

Outcome: The drive saw enthusiastic participation from over 100 NSS volunteers, resulting in the planting of more than 150 saplings. The diverse selection of trees planted contributed to local biodiversity and ecological balance. The initiative successfully adapted to COVID-19 constraints while maintaining a strong commitment to environmental conservation.

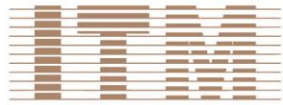
Impact: The plantation drive had a dual impact: it enhanced local green cover, helping to combat air pollution and climate change, and it fostered a sense of environmental responsibility among the volunteers. The social media campaign expanded the initiative's reach, motivating others to adopt similar eco-friendly practices. Volunteers reported a heightened awareness of environmental issues and a sense of fulfillment from contributing positively to their surroundings.

Number of Participants

Male-66

Female- 35

Faculty- 40



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Flyer and Images of Plantation

2.Speech Competition on Social and Awareness Topics

Date:08.07.21

Objective: To provide a platform for students to express their interest and raise awareness on social issues through speeches.

Under the National Service Scheme (NSS) unit at ITM, a platform was provided for students to express their interest in social fields. The students delivered remarkable speeches on various topics. Today, our scientists are continuously working on developing various vaccines and medicines to eliminate the COVID-19 virus. Some students elaborated on appropriate activities to prevent this virus. Similarly, under the Swachh Bharat Abhiyan, Ms. Ashma Khan explained in her speech that Mahatma Gandhi always struggled to focus on the cleanliness of India along with India's independence. We must fulfill Babu's dream of India, where everyone works with a sense of cleanliness as service. In this series, student Nishant Singh Dhakad, in his address on the Unnat Bharat Abhiyan, said that villages are the identity of our country. The beautification of villages and continuous development work are essential. To accelerate this work, the Ministry of Education, Government of India, planned the Unnat Bharat Abhiyan program, in which various activities are organized in the adopted villages by students of technical colleges. These activities include street plays, awareness campaigns for literacy, surveys of village road schemes, etc.

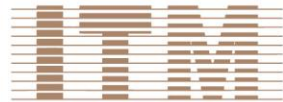
The National Service Scheme is a program of the Ministry of Youth Affairs and Sports, Government of India, which provides a suitable platform for students to engage in social work. Through this platform, their work and efforts are communicated to the state and central governments. This program was organized under the guidance of NSS Head Prof. Narendra Kumar Verma. Mainly, about 40 students understood and learned the art of speaking as best as possible within the stipulated 2-minute duration. Topics included:

1. COVID-19
2. Cleanliness is Service
3. One India Best India
4. Unnat Bharat Abhiyan
5. Digital India
6. Self-reliant India

Outcome: 40 students participated, delivering insightful speeches on topics like COVID-19, Swachh Bharat, and Digital India.

Impact: Enhanced student engagement and awareness on critical social issues, fostering a sense of civic responsibility.

Number of Participants



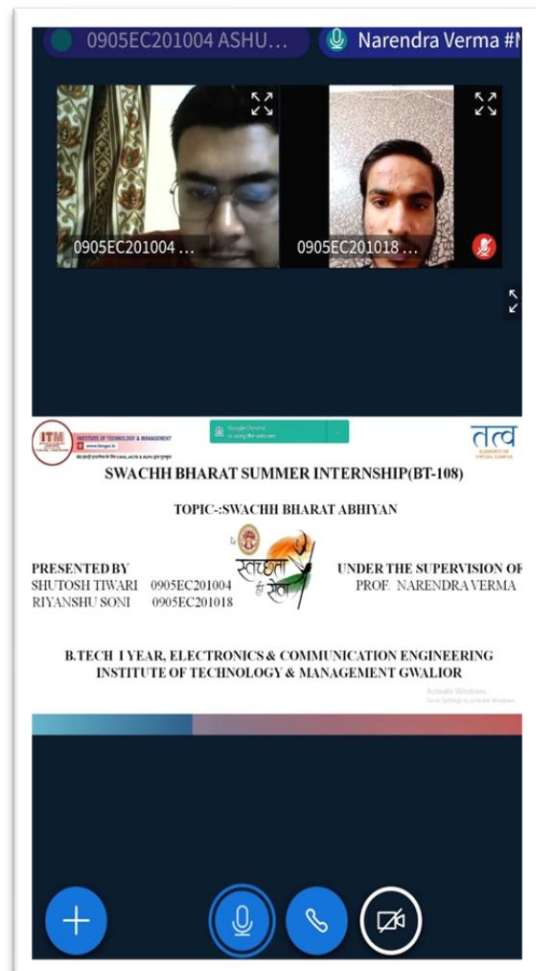
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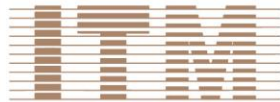
Male-10

Female- 20

Faculty- 10



Images of Webinar



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आइटीएम यूनिवर्सिटी में भाषण प्रतियोगिता देश को स्वच्छ बनाने की भूमिका सभी की, हमें भी जुड़ना होगा



ग्वालियर ♦ महात्मा गांधी ने अपने जीवनकाल के दौरान विभिन्न अभियानों के तहत देश को स्वच्छ बनाने के लिए कई प्रयास किए, लेकिन उस समय उन्हें लोगों का समर्थन नहीं मिला। उनके सपने को पूरा करने और भारत को स्वच्छ बनाने के लिए, प्रधानमंत्री नरेंद्र मोदी ने महात्मा गांधी की 145 वीं जयंती पर स्वच्छ भारत अभियान की शुरुआत की। इस अभियान में हम सभी हिस्सा हैं, इसलिए यह केवल सरकारी कर्मचारियों के प्रयासों से सफल नहीं होगा, बल्कि इस अभियान के लिए नागरिकों को निरंतर प्रयास करने होंगे और सरकार का पूरा साथ देना होगा। यह विचार रखे आइटीएम यूनिवर्सिटी की स्टूडेंट आशमा खान ने, वे एनएसएस यूनिट द्वारा आयोजित भाषण प्रतियोगिता की प्रतिभागी थीं। आइटीएम यूनिवर्सिटी की ओर से यह प्रतियोगिता हुई, जिसमें 40 स्टूडेंट्स ने भाग लिया। इस मौके पर डायरेक्टर डॉ मीनाक्षी मजूमदार, डीन स्टूडेंट वेलफेयर डॉ मनोज मिश्रा, को-ऑर्डिनेटर व एनएसएस ऑफिसर नरेंद्र वर्मा मौजूद रहे।

पत्रिका

आवश्यक

कार्यालय-सेल

• भोपाल, इंदौर, जबलपुर एयरपोर्ट में (पक्के नौकरी) लड़कें अनपढ़-ग्रेजुएट 358 (ट्रेनिंग शुरू) एयरहोस्टेस, चेकर, लो हेल्पर, (रहना+ खाना+ मोबाइल फी) 0962567

कार्यालय

Media Coverage

3. Report on the Celebration of 75th Independence Day at ITM University

Date: 15th August 2021

Venue: Turari Campus, ITM University, Gwalior

Objective: The 75th Independence Day celebration at ITM University aimed to:

- Pay tribute to the freedom fighters who sacrificed their lives for the nation's independence.
- Foster a spirit of patriotism and unity among students, faculty, and staff.
- Celebrate the rich cultural heritage and achievements of India.
- Encourage the younger generation to uphold the values of freedom and democracy.

Activities: The Independence Day celebration at ITM University included the following activities:

1. Flag Hoisting Ceremony:

- The event commenced with the flag-hoisting ceremony at the Turari campus, presided over by the Founder Chancellor. The Vice Chancellor, Registrar, Dy. Registrar, Deans of Faculties, Principals, faculty of ITM school, Heads of various Departments and Centres, Faculty members, Administrative staff, students, and teachers attended the ceremony.

2. National Anthem:

- Post the flag-hoisting, the National Anthem was sung with great enthusiasm by all attendees, instilling a sense of national pride.

3. Speeches:

- The Founder Chancellor delivered a speech highlighting the significance of Independence Day and the sacrifices made by freedom fighters.
- The Vice Chancellor and other dignitaries also addressed the gathering, emphasizing the importance of unity, democracy, and the role of education in nation-building.

4. Tribute to Freedom Fighters:

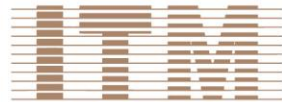
- A special tribute was paid to the freedom fighters through a visual presentation and floral offerings.

Outcome: The celebration of Independence Day at ITM University successfully:

- Instilled a deep sense of pride and patriotism among the students, faculty, and staff.
- Fostered a sense of unity and national spirit.
- Provided an opportunity for the younger generation to reflect on the significance of freedom and the responsibilities that come with it.
- Enhanced the cultural awareness and appreciation of India's heritage among the participants.

Impact:

- The event motivated students to uphold the values of freedom, democracy, and unity.



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- It strengthened the bond between the faculty, staff, and students, promoting a cohesive and inclusive campus environment.
- The celebration served as a reminder of the importance of collective effort and dedication towards nation-building.

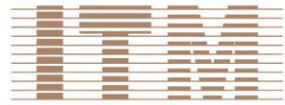
Conclusion: The 75th Independence Day celebration at ITM University was a grand success. It not only paid homage to the sacrifices of our freedom fighters but also inspired the participants to contribute positively towards the nation's growth. The event reinforced the significance of independence and the role of education in shaping a progressive and united society. The patriotic fervor and unity displayed during the celebration will undoubtedly have a lasting impact on the ITM University community.

Number of Participants

Male-176

Female- 95

Faculty- 187



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Photo of flag hosting

4. Gandhi Jayanti Celebration

Date: October 2, 2021

Mode: Online

Objective:

The primary objective of the Gandhi Jayanti celebration was to honor the legacy of Mahatma Gandhi and to recognize the contributions of distinguished individuals involved in the freedom movement. The event aimed to instill the values of Gandhian philosophy among students and staff, despite the constraints imposed by the ongoing pandemic.

Activities:

1. Garlanding Ceremony:

- Due to the pandemic, physical gatherings were restricted. However, a garlanding ceremony was held in remembrance of Gandhi at the statue located in the Mahatma Gandhi Block on the ITM University campus.

2. Badshah Khan Memorial Award:

- The prestigious Badshah Khan Memorial Award was presented to renowned individuals who played significant roles in the freedom movement. This year, the award ceremony was conducted online to adhere to safety protocols.

3. Online Quiz Competition:

- The Literacy Club of ITM University organized an online quiz competition focused on the life, principles, and contributions of Mahatma Gandhi. The quiz was designed to engage students and test their knowledge about the father of the nation.

Outcome:

- The garlanding ceremony ensured that the essence of Gandhi Jayanti was preserved, even in a limited physical setting.
- The online presentation of the Badshah Khan Memorial Award allowed the university to honor freedom fighters while ensuring the safety of all participants.
- The quiz competition saw enthusiastic participation from students, promoting a deeper understanding of Gandhian values and principles among the youth.

Impact:

- The celebration successfully highlighted the importance of Mahatma Gandhi's contributions to India's freedom struggle, inspiring students and faculty members.
- The online mode of celebration ensured that the traditions were maintained without compromising on health and safety.
- The quiz competition fostered a spirit of learning and curiosity among students, encouraging them to explore more about India's history and Gandhian philosophy.

Conclusion:

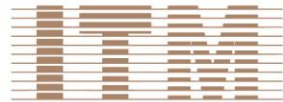
The Gandhi Jayanti celebration at ITM University in 2021 was a testament to the institution's commitment to honoring the legacy of Mahatma Gandhi, even in challenging times. By adapting to an online mode, the university not only maintained the sanctity of the occasion but also ensured widespread participation and engagement. The activities conducted served their purpose of educating and inspiring the students, making the event a resounding success.

Number of Participants

Male-26

Female- 87

Faculty- 87



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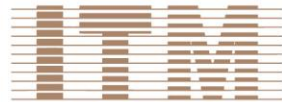
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Photo of Offering flower to Gandhi ji statue



Photo of the faculty



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Flyer of the event

5.National Youth Day-2021

Date: 12th January 2022

venue: LDV Block, ITM University Gwalior

Theme: "Channelizing Youth Power for Nation Building"

Objective:

The primary objective of the National Youth Day celebration was to inspire and motivate the youth by commemorating the birth anniversary of Swami Vivekananda. The event aimed to highlight Swami Vivekananda's contributions and philosophy, encouraging students to adopt his principles and ideologies to contribute positively to society and nation-building.

Activity:

The life story of Swami Vivekananda was telecasted in the LDV block. This included a detailed narration of his early life, his role in the Indian renaissance, his teachings, and his contributions

to social and spiritual upliftment. The telecast aimed to provide a comprehensive understanding of Swami Vivekananda's ideals and to serve as a motivational tool for the students.

Outcome:

The telecast successfully engaged the students, providing them with a profound insight into Swami Vivekananda's life and teachings. Students reported feeling inspired and motivated to apply Swami Vivekananda's principles in their daily lives and academic pursuits. The event also fostered a sense of unity and national pride among the youth.

Impact:

The celebration had a significant impact on the students, instilling a sense of responsibility and a drive to contribute to society. Many students expressed their newfound admiration for Swami Vivekananda and pledged to follow his path of selfless service and dedication to the nation. The event also encouraged students to participate actively in community service and leadership roles within the university and beyond.

Conclusion:

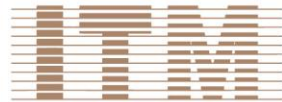
The National Youth Day celebration at ITM University Gwalior was a resounding success. By commemorating Swami Vivekananda's birth anniversary, the event not only honored a great thinker and leader but also inspired the youth to embody his ideals. The telecast of Swami Vivekananda's life story served as a powerful motivational tool, fostering a sense of purpose and commitment among the students. The event highlighted the importance of youth in nation-building and encouraged them to channel their energy and potential towards positive societal change.

Number of Participants

Male-40

Female- 60

Faculty- 85



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Photo of the event

6.National Republic Day - 2022

Date:- 26, Jan 2022

Venue: Naad, ITM University, Sithouli

Objective:

The celebration of Republic Day at ITM University aimed to instill a sense of national pride and unity among students, faculty, and staff. The event sought to commemorate the adoption of the Indian Constitution and honor the values of democracy, liberty, and justice. Additionally, it aimed to foster patriotism and reinforce the significance of Republic Day in the hearts and minds of the university community.

Activities:

1. Flag Hoisting Ceremony:

- The event commenced with a flag-hoisting ceremony at the Turari campus. The national flag was hoisted by the Founder Chancellor, in the presence of the Vice Chancellor, Registrar, Dy. Registrar, Deans of Faculties, Principals, and other dignitaries.
- The ceremony was attended by a large gathering of students, faculty members, administrative staff, and other attendees.

2. Patriotic Speeches:

- Speeches were delivered by the Founder Chancellor, Vice Chancellor, and other prominent leaders of ITM University. These speeches emphasized the importance of Republic Day and reflected on the progress and achievements of the nation.

3. Cultural Programs:

- A series of cultural programs were organized at the NAAD amphitheater in the Sithouli campus. These included patriotic songs, dances, and skits performed by the students, showcasing the rich cultural heritage of India.

4. Awards and Recognitions:

- Meritorious students and staff members were recognized and awarded for their outstanding achievements in various fields. This recognition aimed to motivate and encourage others to strive for excellence.

5. Community Engagement:

- The event also included interactive sessions and activities that engaged the local community, fostering a sense of inclusion and participation.

Outcome:

- **Increased Patriotism:** The celebration successfully instilled a deep sense of patriotism and national pride among the attendees. The flag-hoisting ceremony and the speeches served as a powerful reminder of the sacrifices made by the freedom fighters and the significance of the Indian Constitution.
- **Enhanced Unity:** The event brought together students, faculty, and staff from diverse backgrounds, fostering a sense of unity and camaraderie within the university community.
- **Showcase of Talent:** The cultural programs provided a platform for students to showcase their talents and creativity, enhancing their confidence and promoting cultural awareness.
- **Recognition of Excellence:** The awards and recognitions motivated students and staff to excel in their respective fields, promoting a culture of excellence and achievement.

Impact:

- **Positive Community Engagement:** The celebration engaged not only the university community but also the local community, promoting inclusivity and fostering positive relationships.
- **Strengthened Institutional Values:** The event reinforced the core values of ITM University, including patriotism, unity, excellence, and cultural awareness, contributing to the overall development of the institution’s identity and ethos.
- **Encouragement of Active Participation:** The active participation of students and staff in the event encouraged a greater sense of involvement and commitment to university activities and national celebrations.

Conclusion:

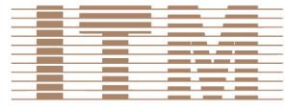
The Republic Day celebration at ITM University on 26th January 2022 was a resounding success. It effectively achieved its objective of instilling national pride and unity among the university community. The event’s diverse activities, from the flag-hoisting ceremony to the cultural programs, created an atmosphere of patriotism and camaraderie. The positive outcomes and impacts of the celebration highlighted the significance of such events in fostering a strong sense of identity and belonging. ITM University remains committed to celebrating national days with the same fervor and dedication, ensuring the continuous promotion of the values and ideals that define our nation.

Number of Participants

Male-98

Female- 75

Faculty- 180



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Photo of Flag hosting ceremony



Some glimpse of the event

7.Swachhta Action Plan 2021

D-20/03/2022

Objective: The objective of the Swachhta Action Plan 2021 was to engage ITM University students in cleanliness and hygiene activities, promoting environmental awareness and community involvement in maintaining a clean and healthy environment.

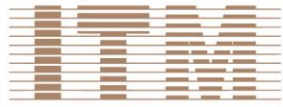
Report: In 2022, ten enthusiastic students from ITM College actively participated in the Swachhta Action Plan, an initiative aimed at enhancing cleanliness and hygiene standards in their community. The program involved various activities such as cleaning public spaces, organizing awareness campaigns, and planting trees. The students worked in coordination with local authorities and community members to ensure the success of the initiative.

The participants were divided into teams, each responsible for different tasks. One team focused on cleaning parks and public areas, removing litter and waste. Another team organized awareness campaigns in local schools and communities, educating people about the importance of cleanliness and hygiene. The third team was involved in planting trees and creating green spaces to promote environmental sustainability.

Throughout the program, the students documented their activities and shared their experiences on social media platforms to inspire others to join the cause. Regular meetings were held to assess progress and plan future activities, ensuring the continuity and effectiveness of the Swachhta Action Plan.

Outcome: The program saw active participation from the ten ITM College students, resulting in cleaner public spaces, increased community awareness about cleanliness, and the planting of over 50 trees. The initiative successfully fostered a sense of responsibility and community spirit among the participants.

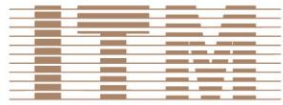
Impact: The Swachhta Action Plan 2021 had a significant positive impact on the community. It improved the cleanliness and hygiene standards of public spaces, promoted environmental sustainability, and raised awareness about the importance of maintaining a clean environment. The initiative also encouraged more students and community members to actively participate in similar activities, creating a ripple effect of positive change.



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Images of Event

8. World No Tobacco Day-2022

Date: -31, May 2022

Mode: Online Webinar

Introduction

In observance of World No Tobacco Day on 31st May 2022, the ITM University Industry Cell organized a webinar focused on the theme "Smoking and Corona." This event featured Dr. Alok Purohit, the Nodal Officer from the District Tobacco Control Cell, Gwalior, who has dedicated the last 35 years of his career to combating the use of tobacco and pan masala. The session aimed to provide students with valuable insights into the harmful effects of tobacco, particularly in the context of the COVID-19 pandemic.

Objectives

1. **Educate** students on the adverse health effects of tobacco and pan masala.
2. **Raise Awareness** about the increased risks associated with smoking during the COVID-19 pandemic.
3. **Encourage** students to adopt a tobacco-free lifestyle.
4. **Inform** students about the ongoing efforts and initiatives by the District Tobacco Control Cell to reduce tobacco use.

Activities

- **Keynote Address:** Dr. Alok Purohit delivered an engaging keynote address, sharing his extensive knowledge and experience in fighting tobacco use.
- **Interactive Session:** Students had the opportunity to interact with Dr. Purohit, asking questions and discussing their concerns related to smoking and COVID-19.
- **Presentation of Facts:** Dr. Purohit presented exclusive facts and statistics about the harmful effects of tobacco and pan masala, emphasizing the heightened risks for smokers during the COVID-19 pandemic.
- **Q&A Session:** An open Q&A session allowed students to seek clarification and gain a deeper understanding of the topics discussed.

Outcomes

1. **Increased Awareness:** Students gained a comprehensive understanding of the harmful effects of tobacco and the specific dangers associated with smoking during the COVID-19 pandemic.

2. **Enhanced Knowledge:** The webinar provided students with factual information and exclusive insights, enriching their knowledge base on tobacco-related issues.
3. **Positive Behavioural Influence:** The session motivated students to consider quitting tobacco use and adopting healthier lifestyles.
4. **Engaged Participation:** The interactive nature of the webinar ensured active participation, fostering a sense of involvement and commitment among students.

Impact

- **Short-Term Impact:** The immediate impact of the webinar was evident in the heightened awareness and understanding of tobacco-related issues among students. Many participants expressed their intention to reduce or quit tobacco use.
- **Long-Term Impact:** The knowledge and motivation gained from the webinar are expected to contribute to a gradual decline in tobacco use among students, promoting a healthier campus environment.
- **Community Influence:** By educating students, the webinar indirectly impacted their families and communities, as students are likely to share the information and influence others to avoid tobacco use.

Conclusion

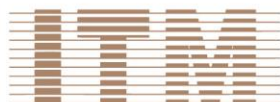
The World No Tobacco Day webinar organized by ITM University Industry Cell successfully met its objectives, providing students with valuable information and insights into the harmful effects of tobacco. Dr. Alok Purohit's expertise and dedication to the cause added immense value to the session, making it an informative and impactful event. The webinar not only raised awareness but also inspired students to make positive changes in their lifestyles, contributing to the broader goal of a tobacco-free society.

Number of Participants

Male-10

Female- 25

Faculty- 20



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Online
7th Expert Lecture
May 25, 2022
2:30 pm

**Harmful Effects of Tobacco
and Pan Masala & COTPA**
(Anti-Tabacco Act)

Speakers

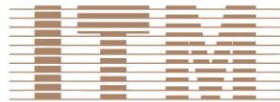

Dr. Alok Purohit
Dist. Medical Officer
District Tobacco
Control Cell, Gwalior


**Prof. (Dr.) Sheer Singh
Bhakor**
Vice-Chancellor
ITM University Gwalior

Coordinator: **Dr. R. K. Jain**, Dean IIC, M.: +91 9399705771
Zoom Link: <https://us06web.zoom.us/j/81428120895?pwd=ekRlMjZlRnpxRkZkQzE+DjBxQ2xhZz09>

Organised by: **University Industry Cell, ITM University Gwalior**

Flyer of the event



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